

USER/ FACTOR	R1	R2	R3	R4	R5	R6	R7	R8
Number of devices	4+10	2+6	3+6	5+6	4+3	2+11	4+6	3+6
Wide variety of operating systems	HIGH	MED	MED	HIGH	MED	HIGH	HIGH	MED
High internet use (esp wifi)	HIGH	LOW	HIGH	HIGH	MED	MED	MED	HIGH
High mobile use	VERY HIGH	LOW	VERY HIGH	VERY HIGH	LOW	LOW	LOW	LOW
Amount of work or play 'on the go'	HIGH	LOW	HIGH	HIGH	MED	MED	LOW	MED
Wide variety of apps and software	HIGH	LOW	HIGH	MED	HIGH	MED	HIGH	MED
Strong enthusiasm for technology in all aspects of life	HIGH	LOW	MED	MED	MED	HIGH	HIGH	HIGH
Has ideas for uses of technology	HIGH	LOW	HIGH	MED	HIGH	MED	HIGH	MED
Speed of adaptation to new devices or applications	HIGH	LOW	HIGH	MED	HIGH	MED	HIGH	MED
Self efficacy accuracy ratio to actual skills and experience	ACCURATE	INNACURATE	ACCURATE	FAIRLY ACCURATE	FAIRLY ACCURATE	FAIRLY INNACCURATE	FAIRLY INNACCURATE	FAIRLY ACCURATE
RDI Indicator	INNOVATOR	LATE MAJORITY	EARLY ADOPTER	EARL MAJORITY	EARLY MAJORITY	EARLY MAJORITY	EARLY ADOPTER	EARLY MAJORITY